

NSPCC

Our direct work with children



We worked directly with **323 children and families**, delivering **In Ctrl** in the North West

Child Protection in Sport Unit



We assisted **sporting organisations** to develop and embed safeguarding policies and procedures

Training and consultancy



We delivered **six child protection training courses** to 94 organisations in the **North West**

NSPCC Learning



We provided **information, resources and courses** for professionals and people working with children

The NSPCC Helpline



The NSPCC Helpline responded to nearly **66,700 contacts** from people across the UK with concerns about a child's welfare



We made **247 referrals** to local agencies in Cumbria like the police and children's services

Child safety online



We are working to keep children safe online. This includes **campaigning, and support for parents**

How we've helped keep children safe in 2021/22 in Cumbria

Childline



Our Childline volunteers delivered over **200,000 counselling sessions** to children and young people



We estimate around **1,300** of these children lived in Cumbria

Partnerships



We are delivering **Together for Childhood**, an innovative, evidence-informed approach to bring local partners and families together to make our communities safer for children

Supporting Schools



1,931 children in 14 schools in Cumbria took part in our online *Speak out. Stay safe.* programme

Local campaigns



We delivered local campaigns to almost **1,250 professionals, adults and children** in the North West, delivering campaigns including **It's not OK in Cumbria**

Scale up



We have licensed, trained and supported **26 partner organisations** in the North West to deliver services such as **DART and GCP2**

We can only keep doing this with your support. **Join us at [nspcc.org.uk](https://www.nspcc.org.uk)**

EVERY CHILDHOOD IS WORTH FIGHTING FOR